



CLEAN REGATTAS

OCEAN FIFTY

CONCARNEAU ACT 2



1. Eliminate Single-Use Water Bottles and Provide Water Refill Stations



We decided to provide an easily accessible water fountain. We also ordered insulated bottles for the guests who were going on board an Ocean Fifty boat.

We filled them in advance and took them on the RIBs with the guests when they went out to sea for the day. At the end of the day, we washed the bottles by hand and prepared them again for the next day.



2. Eliminate Plastic Straws



Only reusable cups were available during this Act.

They were cleaned regularly to make sure they stayed clean. We also encouraged participants to use their own water bottles.

3. Serve Food with Plastic-Free Dinnerware



For lunch, the caterer made sure not to use plastic dishes. We had wooden cutlery, which was biodegradable and made from renewable materials. During the whole week, we used only this type of cutlery.

4. Skip Bags or Go Reusable



During this Act in Concarneau, just like in Saint-Malo, no plastic bags were used for meal distribution. Meals were given in recyclable cardboard bags.



5. Award Practical Items or Use a Perpetual or Upcycled Trophy



For this event, we gave original trophies made from recycled materials.

The trophies were handmade and looked like fish. All the teams were happy with this eco-friendly idea, which matched the values of the event.

6. Publicize Your Sustainability Efforts

Les engagements :

- Une femme à bord de chaque Ocean Fifty, parfois deux, et même cinq.
- Renoncement au jugement direct sur l'eau (diminution de la consommation de carburant)
- Village Zéro plastique à usage unique – Venez avec votre gourde
- Mesure d'impact carbone réalisée par l'organisation et les équipages, suivie d'un bilan
- Certification Sailors of the Sea – Objectif Platine
- Compost, tri minutieux des déchets
- Mobilisation et priorisation des acteurs locaux (écoles, associations, entreprises)

We focused on sustainability for this event in Concarneau as you can read on our website and LinkedIn page which was a repost of the press release we sent out to 1200 journalists. During the first Skippers' briefing, the Marine Station Director Guillaume Massé came to introduce to the Sailors all the animal species, endangered or not, present in the race area. The speech was very well received. In the Sailing Instruction and Skippers' Roadbook, you can find all the plastic use and CO2 emission requirements we asked the teams. The event took place during the 7th edition of the Sea and Coast Festival (Fête de la Mer et des littoraux), created by French Member of Parliament Sophie Panonacle, who was at the race. All our efforts for sustainable development are clearly shown in the report, with lots of detailed information.

7. Involve Local Organizations



The city of Concarneau and the Brittany region gave us great support throughout the event. We also worked with Under The Pole, an association and scientific expedition that explores the oceans to better understand their condition and raise awareness about protecting marine life. They came with their stand and helped a lot with awareness and activities during the event.

8. Post Educational and Reusable Signage



We also used this signage during Act 1 in Saint-Malo.



9. Serve Local Food or Source Seafood Sustainably



At lunchtime, meals were provided by a local caterer, Nektar La Pâtisserie Par Les Jardins Du Prieuré, which helped us support short supply chains. We also worked with Hénaff, a French company based in Pouldreuzic, not far from Concarneau.

The beer served during the event came from SAS Brasserie de Bretagne, also located in Concarneau.



In the evening, we had dinner at the restaurant "Chez Gustave", near the port.

Our Airbnb accommodations were also very close to the event village, especially at 5 Quai Carnot in Concarneau. This helped us reduce car use and encouraged walking.

10. Organize a Green Team



Because the team was small during Act 2 in Concarneau, it was decided that one person would be enough to collect the RSE data in the village. This task was given to Robin Vrignaud, visible at the top right of the photo.

Of course, the whole team stayed aware of the different actions and helped by sharing any RSE information they noticed to make his work easier.

11. Ensure Proper Waste Bin Placement and Signage



We placed the trash bins in strategic and visible spots. In total, four large garbage containers were available, along with several small recycling bins placed throughout the village — especially at the entrance and inside the tent where the conferences took place.

12. Divert Food Waste from the Landfill



Compost bins were placed at the entrance of the docks, allowing skippers and other participants to throw away their organic waste at the end of the day. This waste was then moved by Robin into a special compost container.

13. Use Paperless Event Management



Almost no paper was used during this Act. To reduce waste, we made sure to limit paper use as much as possible. The event schedule was shown on a big sign that everyone could see, and reusable fabric banners were used to present the Ocean Fifty, as shown in the photos.

14. Host a Beach or Marina Cleanup



A beach cleanup was originally planned as part of the Act in Concarneau.

However, due to the high temperatures that day, the activity had to be canceled. The heat made the cleanup too difficult and could have been a health risk for the volunteers.

Even though it was canceled, we still carried out awareness activities at the stand, focused on two topics:

The wrack line and the problem of plastic pollution

The “estran” activity: searching for and identifying coastal wildlife.



15. Prevent Toxins from Entering the Water



The Barton marine fuel whistle helps to prevent spills when filling a boat's fuel tank. It is installed on the vent pipe and makes a whistling sound while fuel is entering the tank. When the tank is almost full, the whistle stops, showing that you should stop filling.

16. Increase Awareness of Wildlife and Habitat Protection



During the event, there was an important conference about how offshore racing affects the marine environment. It helped people understand the challenges of protecting marine ecosystems and shared good ways to reduce the environmental impact of sailing races.

Also, Tutiac's campaign, Help Protect the Ocean, reminded everyone how important it is to protect the oceans and the animals that live there. These activities helped sailors and participants learn about their role in caring for the marine environment.



17. Offer Vegetarian or Vegan Alternatives



Yes, there were vegetarian options. Some meal bags had a “veggie” label to show they were vegetarian, and the others had no label. This helped people know which meal to take.

18. Promote Alternative Transportation



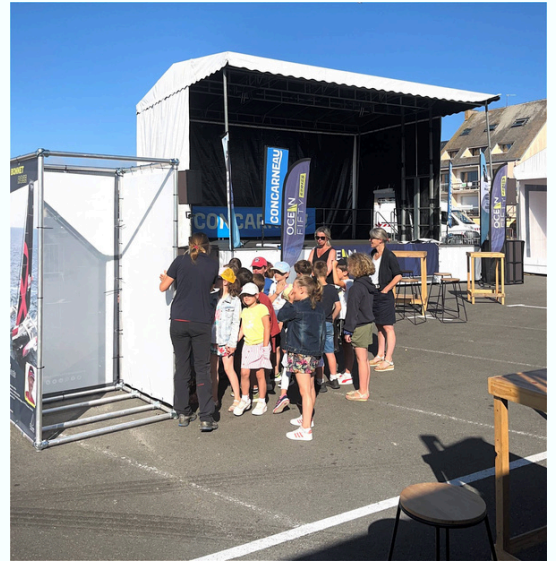
One of the advantages of this event was the closeness of the facilities: everything was on site, so we only needed to walk or use a bike, without needing to use a car.

19. Reduce Day-of Emissions



We greatly reduced our carbon footprint by choosing to walk, whether going to the restaurant or to our accommodations. Even the trips to the gas station were done by bike by Robin. We used geostationary buoys supplied by the French Sailing Federation from the Olympic Games Legacy Programme. Race Committee vessel supplied by the local club, Société des Régates de Concarneau, was stationary during the four days racing. Compared to 2024, our Race Director Guillaume Rottée managed to reduce from 25 to 15 the number of security boats. We used a Sailing boat ([Sailcoop.fr](https://sailcoop.fr)) instead of motor boats for spectators.

20. Inspire Future Action



Also, several schools were invited to raise students' awareness of environmental issues while introducing them, sometimes for the first time, to the world of sailing and boats. It was both an educational and fun time, especially enjoyed by the children.

Many conferences were held during Act 2 in Concarneau, covering different important and engaged topics. Among them were: "Training women on land and at sea for nautical careers," "Training young people for jobs in the boating industry," and "Reinventing sailing maritime transport."

Conclusion

It was a real pleasure to work on this event and to try our best to apply the CSR principles. This experience helped us see the world differently, making us more aware of environmental and social issues. It allowed us to better understand each of our projects by carefully measuring the impact of every action we take.

Beyond the event itself, this approach encourages us to continue working in a sustainable way in all our future activities, always putting respect for the planet and communities at the center of our decisions !

