



Sailors for the Sea, Clean Regatta Sustainability Report

Prepared by:

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Corporate Affairs & Sustainability, Oman Sail

OPTIMIST ASIAN & OCEANIAN CHAMPIONSHIP

25th October– 1st November 2025

Mussanah, Sultanate of Oman



WHO WE ARE



Our Vision

Create monumental experiences powered by the sea, so that together we inspire excellence and contribute to the sustainable prosperity of the nation.

Our Mission

Deliver the assigned mission to rekindle Oman's maritime eminence, promote the Sultanate around the world through sailing and provide long-term learning opportunities for the youth.

Total Employees: 167 (38 Female / 129 Male)

Our Values



روح الفريق
TEAM SPIRIT



التميز
EXCELLENCE



الثقة
TRUST



الالتزام
COMMITMENT

OMAN SAIL & SUSTAINABILITY



The Sultanate of Oman's beautiful natural landscape is the foundation on which all Oman Sail activities take place.

Oman Sail and its brand SeaOman works closely with stakeholders in order to minimise where possible its carbon footprint and ensure the environmental health of the nation is embedded in daily operations and every event we deliver.

For the delivery of this event, Oman Sail can showcase how it is contributing to:

1

**World Sailing
Sustainability Agenda
2030**

2

**International
Olympic Committee's
Sustainability Strategy**

3

**United Nations (UN) 2030
Agenda for Sustainable
Development**

4

**ISO 20121 guidelines:
A specification for
sustainable events**

5

**Oman's Vision 2040 -
environmental national
priority (1 of 12)**

OVERVIEW OF 2025 OPTIMIST ASIAN & OCEANIAN CHAMPIONSHIP



Dates:

25th October– 1st November 2025

2nd

Edition

of Optimist Asian & Oceanian Championship in Oman



Participants:

230 including 175 Sailors and team leaders



Nationalities: 25 from Oman, UAE, Kuwait, China, India, KSA, Singapore, Macau, Argentina, USA, Azerbaijan, Brazil, Myanmar, Australia, Qatar, Thailand, Malaysia, Korea, Sri Lanka, Japan, Great Britain, New Zealand, Belgium, Czech Republic and Hong Kong



Boat Class: Optimist



Event Location:

Barceló Mussanah Resort

(approx. 100km north of Muscat International Airport)

- Location of one of Oman Sail's three Sailing Schools, an **Asian** Sailing Federation (ASAF) Category A High Performance **Centre and** base for our National Sailing Teams.
- Oman Sail manages the marina facilities, offering 54 quality berths, dockside support and first-class facilities including boat cleaning and assistance upon arrival.
- Accommodation for competitors, coaches, officials and other staff involved in the regatta.
- Restaurant and recreation facilities.
- Media Centre with special conference facilities, studios, internet facilities, etc.
- Ample storage space/areas for competitors, coaches and equipment providers.
- Fully staffed workshop with facilities for sanding, spray, fiberglass and engine repairs.

ELIMINATION OF SINGLE USE ITEMS

1

Eliminate Single-Use Water Bottles and Provide Water Refill Stations

2

Eliminate Plastic Straws

3

Skip Bags or Go Reusable

4

Serve Food with Plastic-Free Dinnerware

5

Award Practical Items or Use a Perpetual or Upcycled Trophy

1

Eliminate Single-Use Water Bottles and Provide Water Refill Stations

Achieved:

During registration, all sailors and coaches were informed to bring their reusable drinking water bottles.

Oman Sail partnered with local water supply **Tanuf Water**. We had **6 water refilling stations**, where participants could refill their bottles for free. In total **110** 5-gallon water bottles were used.

In addition, a 5-gallon water bottles with water dispensers were distributed to staff to use on the Race Committee and Coach boats, so sailors and staff could refill their bottles whilst out on the water, if needed.



2

Eliminate Plastic Straws

Not Fully Achieved:

Within the actual event, straws were used during the event due to ViK juice boxes provided by the sponsor (Mazoon).

Barceló Mussanah Resort, the venue of the event, across its food and drink facilities only provided 100% biodegrade straws, made from sugarcane.



3

Skip Bags or Go Reusable

Achieved:

The bags distributed to the sailors were made of fabric.



4

Serve Food with Plastic-Free Dinnerware

Achieved:

lunches were provided by:

- **Mahfodh Modern Restaurant** – For Sailors and Coaches, that used paper and cardboard packaging and in addition wooden knives and forks.

Dinners and Breakfasts were provided by:

- **Barceló Mussanah Resort** - For those who stayed at the hotel during the period of the event, using reusable plates and stainless-steel cutlery, ensuring minimal waste throughout the event.



5

Award Practical Items or Use a Perpetual or Upcycled Trophy

Achieved: All our trophies and the gift for the Guest of Honour for our event were made of wood (some recycled), from local companies.

- **Trophies:** Wooden trophies , procured through **Diamond Business Shield**.
- **Gift for the Guest of Honour:** wooden photo frame, bought from SME **Digital Hands**.



COMMUNITY INVOLVEMENT



6

Publicize Your Sustainability Efforts

7

Involve Local Organizations

8

Post Educational and Reusable Signage

9

Serve Local Food or Source Seafood Sustainability

6

Publicize Your Sustainability Efforts

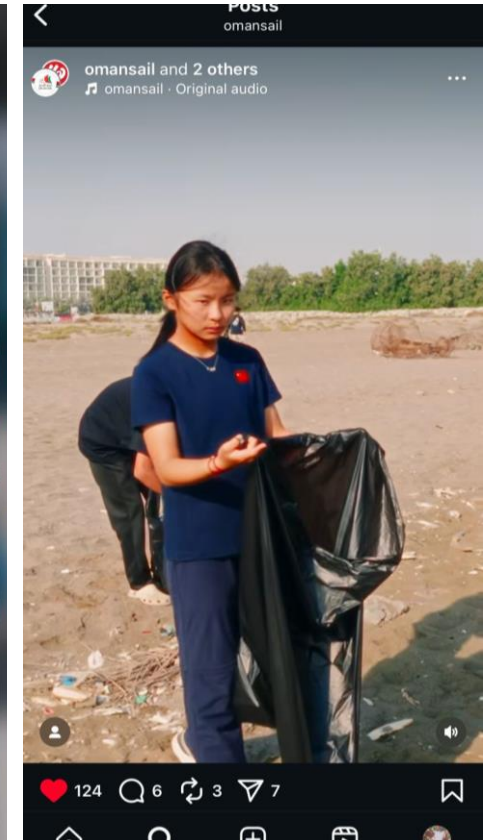
Achieved: Mainly through:

A. Social media posts: Beach Cleanup & Environmental Awareness Session

<https://www.instagram.com/p/DQWNsdLCKAo/?igsh=Y20xaDBqb2w3ejF2>

<https://www.instagram.com/reel/DQYkoCRiLXs/?igsh=bY3aGJxM2F0eDd6>

B. Digital Communication: WhatsApp groups to remind participants/coaches on where to refill their water bottles, the beach cleans and training times etc.



6

Publicize Your Sustainability Efforts Continued...

C. Clean Regatta: Logo displayed and tagged on some social media posts and at the closing ceremony.

D. Closing Ceremony, CEO, Oman Sail Speech (31st October 2025):

*“The Sultanate of Oman’s hosting of this tournament, after the success of the 2019 edition, confirms the growing international confidence in its organizational competence, consolidates its position as a leading destination for marine sports in the region and the world, and translates its ambitious vision towards achieving the goals of Oman Vision 2040 in the areas of youth empowerment, economic diversification, and promoting sports tourism. The sport of sailing in the Sultanate of Oman has become a platform for human and societal development, and a field for consolidating the values of leadership, teamwork, **environmental responsibility and sustainability**, through training and development programs and accompanying activities that keep pace with international standards and instill in young people a love of the sea and **respect for nature**”.*



6

Publicize Your Sustainability Efforts Continued....

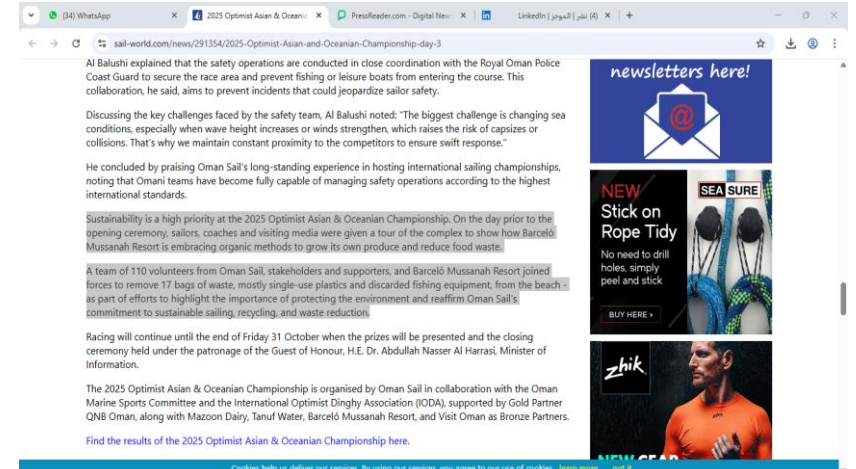
E. Websites: Including through reports published on the Sail-World and New Zealand Optimist Dinghy Association websites:

1. *“Sustainability is a high priority at the 2025 Optimist Asian & Oceanian Championship. On the day prior to the opening ceremony, sailors, coaches and visiting media were given a tour of the complex to show how Barceló Mussanah Resort is embracing organic methods to grow its own produce and reduce food waste.*

*A team of **110 volunteers** from Oman Sail, stakeholders and supporters, and Barceló Mussanah Resort joined forces to remove **17 bags** of waste, mostly single-use plastics and discarded fishing equipment, from the beach - as part of efforts to highlight the importance of protecting the environment and reaffirm Oman Sail's commitment to sustainable sailing, recycling, and waste reduction.”.*

Reference*:

<https://www.sail-world.com/news/291354/2025-Optimist-Asian-and-Oceanian-Championship-day-3>



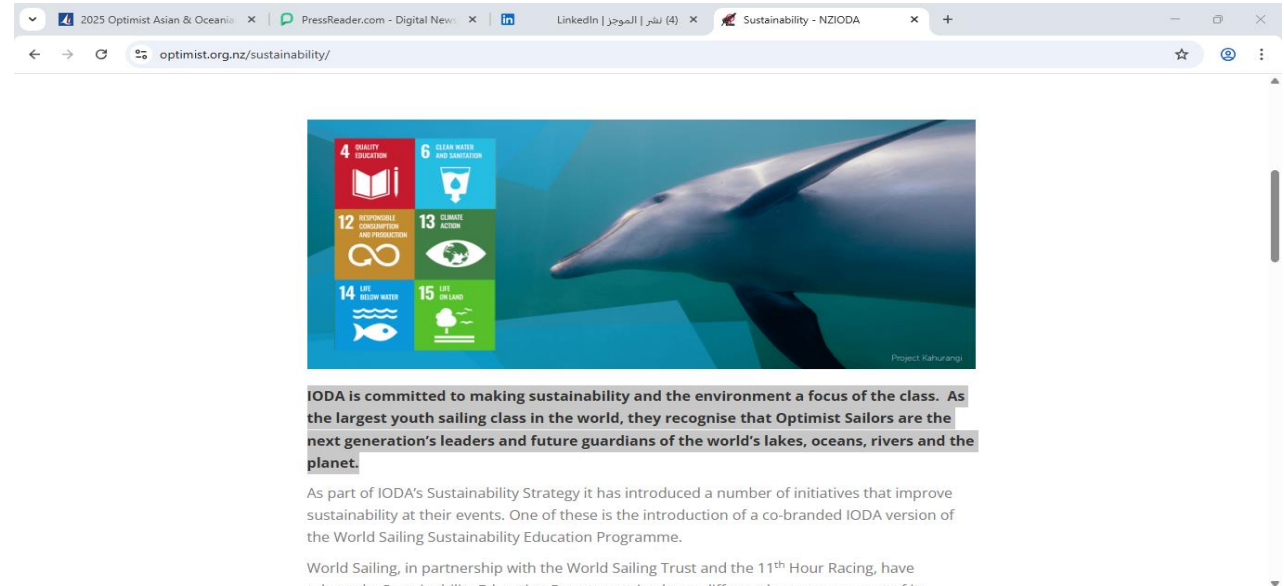
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Publicize Your Sustainability Efforts Continued....

2. *“IODA is committed to making sustainability and the environment a focus of the class. As the largest youth sailing class in the world, they recognize that Optimist Sailors are the next generation’s leaders and future guardians of the world’s lakes, oceans, rivers and the planet”.*

Reference*:

<https://optimist.org.nz/sustainability/>



7

Involve Local Organizations

Achieved: Oman Sail worked with the following local organizations regarding sustainability & IODA:

- **Barceló Mussanah Resort:** The hotel's global ReGen strategy aims to make them a leader in regenerative tourism, focusing on sustainable community investment, ethical social responsibility, and caring for the planet. The resort also minimizes waste through sustainable practices like wooden room keys, bamboo toiletries, and local sourcing, with 65% of purchases made in Oman.
- **Tanuf Water:** sponsor for the event and supplied 5 gallon water bottles only.
- **Mahfodh Restaurant:** as part of the contract, we requested no single use plastic, including knives and spoons - cardboard packaging and wooden cutlery was provided.



7

Involve Local Organizations Continued...

- **Diamond Business Shield:** Wooden trophies.
- **Closing Ceremony:** The event successfully involved local organizations and community representatives. VIP guests included H.E. the Minister of Information, the Ambassador of China, the Ambassador of Azerbaijan, and other distinguished figures. Their participants highlighted strong community engagement and national support for sustainable sports and environmental awareness.



8

Post Educational and Reusable Signage

Partly Achieved: Whilst several awareness materials were successfully delivered in digital formats, Oman Sail were unable to fully meet the requirement for reusable signage. **Numerous flags** were produced to brand the event.

However, all flags have been cleaned and stored for a recycling project in 2026, with a local SME, Handicrafts House, that have identified the flags can be repurposed to store and sell frankincense (luban), creating sustainable income opportunities for locals.

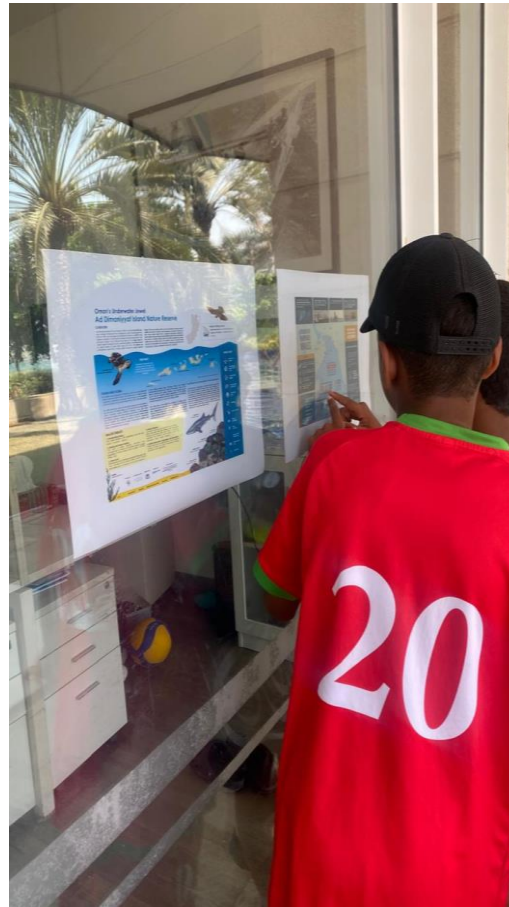
Further information on this exciting collaboration to follow in 2026!



8

Post Educational and Reusable Signage

- **Focus on Digital Educational Material:** Most of the educational content was delivered through digital formats, including WhatsApp communication groups, QR codes distributed across the venue, and online sustainability reminders. This approach reduced printing needs and allowed us to share real-time updates with all participants.
- **Permanent Signage:** Permanent signs available at the hotel. Such as restroom signs, directional signage, and general facility markers were utilized as part of the venue's existing infrastructure. These signs were provided by the hotel itself rather than created specifically for the championship.



9

Serve Local Food or Source Seafood Sustainability

Achieved: food provided by Barcelo Mussanah Resort or Oman Sail was sourced locally. This ICV approach supported nearby suppliers, reduced transportation-related emissions, and guaranteed freshness throughout the event. Barcelo efforts included:

- **Local Ingredients and Fresh Produce:** vegetables, fruits, meats, poultry, and seafood were sourced from within Oman. The seafood menu included several varieties of fresh fish delivered directly by fishermen from the Mussanah area.
- **Daily Fresh Bread Supply:** from Sohar Beach Bakery, which provided freshly baked bread every morning.
- **Variety of Meals for All Diets:** A wide selection of dishes was available daily, catering to both vegetarian and non-vegetarian diets to accommodate the diverse needs of participants.
- **Traditional Omani Halwa:** During both the opening and closing ceremonies, Murtafaat Jama, a local Omani business, supplied traditional Omani Halwa, adding an authentic cultural experience while supporting a local enterprise.

RESPONSIBLE WASTE MANAGEMENT



10

Organize a Green Team

11

Ensure Proper Waste Bin Placement and Signage

12

Divert Food Waste from Landfill

13

Use Paperless Event Management

10

Organize a Green Team

Achieved: In 2021, Oman Sail launched its Green Committee, led by Corporate Affairs, to drive sustainability initiatives and engage staff through various projects and events throughout the year. In December 2021, eight staff members were trained by the Environment Society of Oman (ESO) through a "Train the Trainer" program, enabling them to deliver environmental awareness training in both English and Arabic to Oman Sail staff and sailors across our three Sailing Schools. Annually, with sponsor support, environmental awareness training and sustainable activities have been integrated into our community-led sailing and team-building programmes.

In addition, SeaOman, a brand under Oman Sail, offers recreational diving, yacht charters, and watersports. It is a PADI 5* Instructor Development Centre at Mussanah and Al Mouj, Muscat, a Green Fins Digital member and progressing towards PADI Eco Centre status.

Oman Sail's Green Committee, led by Debbie and Wahida from Corporate Affairs, tries to align with the global focus on Environmental, Social, and Governance, Circular Economy, and In-Country Value. Oman Sail is committed to driving positive environmental change, both internally and externally, with a strong social license to operate.



سبي عُمان
SEAOMAN



لجنة عُمان للإبحار الخضراء
Oman Sail Green Committee

10

Organize a Green Team Continued...

Key Green Members:



**Abdullah Al Farsi
& Nawaf Al Ghadani:**
Operationally led on all races,
Race Management & Green
Boating initiatives.



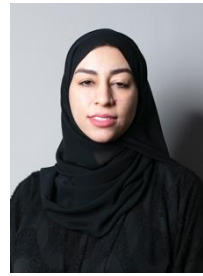
Dawood Al Adoubi:
Led on all event photography
including at sea, beach cleans
& social media posts.



Kholoud Al Said:
Ensured the Clean Regatta logo
was added to digital artwork -
social media posts etc.



**Debbie Richardson
& Asia Al Dahmani:** Reminding
staff to think “green” for this
event. Together organized and
gained approvals for beach cleans
and Environmental Awareness
training.



**Maitha Al Balushi &
Kholoud Al Sheriyani:**
Delivered the
Environmental Awareness
session with sailors.



Badar Al Abri:
Managed communications, press
and closing ceremony.



**Fatma Jamal
& Buthaina Al Braiki:**
Procurement leads, managing
being green vs keeping costs
minimum.



Shaima A Asmi:
Project Manager, with a tight
budget and demands of
stakeholders including to embed
“green”.



Moayed Al Busaidi:
Business Development lead for
sponsorship and taking clients on
a journey to be sustainable whilst
balancing securing revenue or
Value in Kind for the event.

11

Ensure Proper Waste Bin Placement and Signage

Achieved: To support proper waste management, we implemented a clearly segmented waste disposal system across the event venue.

Each bin consisted of five separate compartments, allowing participants to sort their waste accurately and responsibly.

These bins were placed in several key areas throughout the championship zone to ensure easy access for sailors, coaches, staff, and visitors.

Barcelo Mussanah Resort used their own bins for collection of food waste in key eating areas across the hotel. Food waste is repurposed for composting, helping reduce overall landfill waste.



12

Divert Food Waste from Landfill

Achieved: through collaboration with our venue partner, Barceló Mussanah Resort. The resort operates a food composting system provided by **Ecobia**, which converts food waste into organic compost.

A site visit was conducted on **Sunday 26th October 2025** to observe and document Barceló Mussanah Resort's food waste management system, including the on-site food composter. **25 sailors** attended.

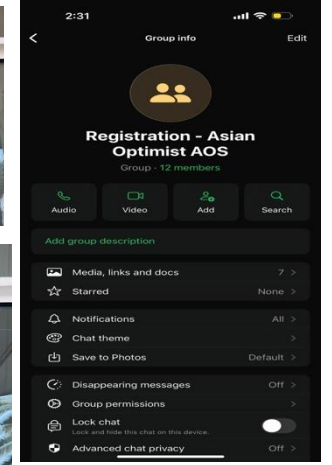
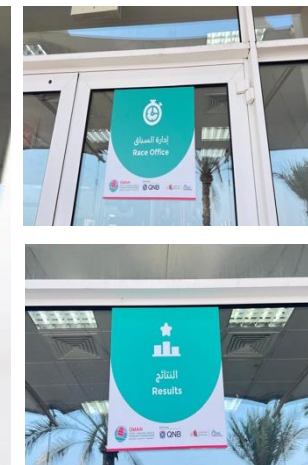
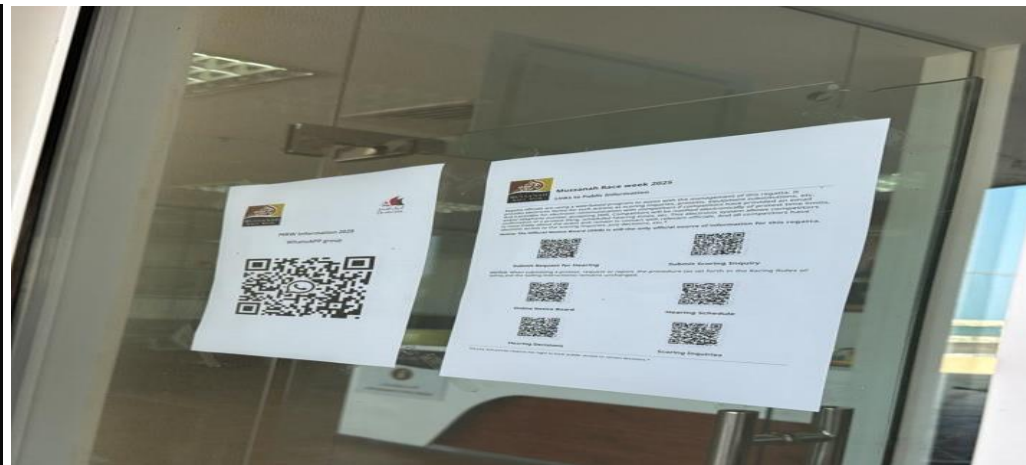
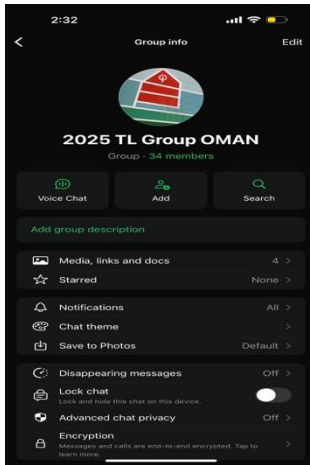
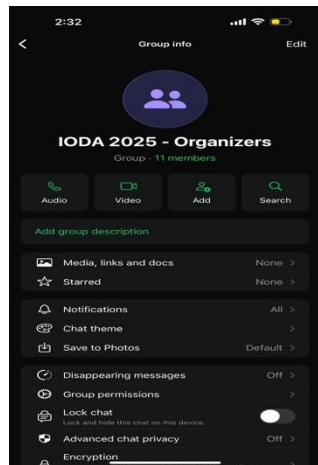
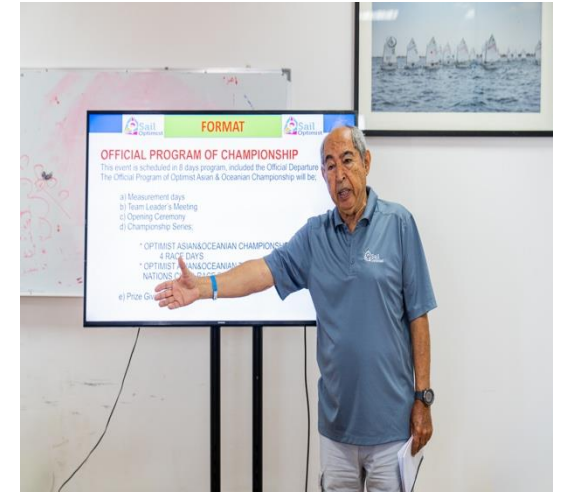


13

Use Paperless Event Management

Achieved: we did not print sailing instructions, all information was digitally available via a QR code, and we used 3 main WhatsApp groups (IODA 2025- Organizers, Registration- Asian Optimist AOS and 2025 TL Group Oman) that were used for regular communication to the sailors and staff.

Any paper from office waste during the event is collected by the hotel to be added to their recycling.



ENVIRONMENTAL STEWARDSHIP



14

Host a Beach or Marina Clean-up

15

Prevent Toxins from Entering the Water

16

Increase Awareness of Wildlife and Habitat Protection

17

Offer Vegetarian or Vegan Alternatives

14

Host a Beach or Marina Clean-up

Achieved: held at Al Mussanah Public Beach, near the Sailing School.

Beach Clean Up:

- 29th October 2025
 - **110** person representing Oman Sail, Barceló Mussanah Resort, Sailors from Oman, USA, India, Singapore, China, Argentina, Thailand, Azerbaijan , Sri Lanka and Kuwait.
 - **17** black bags of rubbish removed and 4 disregarded fishing nets.
- Less rubbish as Oman Sail had only recently cleaned the beach during their last event (Mussanah Race Week).



15

Prevent Toxins from Entering the Water

Achieved: Oman Sail uses destination water, not fresh water, for washing down boats. It has been confirmed that there were no oil or fuel spillages at this event.



16

Increase Awareness of Wildlife and Habitat Protection

Achieved: Oman Sail's staff offered and delivered an Environmental Awareness Session that included highlighting the dangers of single use plastic and raising awareness on Oman's five turtle species: Green, Loggerhead, Olive Ridley, Hawksbill, and Leatherback.

34 sailors joined the session, representing **3 Nationalities** (Oman, Korea and Sri Lanka).



17

Offer Vegetarian or Vegan Alternatives

Achieved: food and beverage options at Barceló Mussanah Resort were inclusive and suitable for both vegetarian and non-vegetarian participants. A wide variety of meal choices was provided to accommodate different dietary preferences, such as soups, full meals, light bites, salads, beverages (including soft drinks and juices), as well as desserts. This variety ensured that all participants were well catered for throughout the regatta.

CLIMATE AWARENESS



18

Promote Alternative Transportation

19

Reduce Day-of Emissions

20

Inspire Future Action

18

Promote Alternative Transportation

Partly Achieved: Alternative transport options such as electric or biofuel-powered buses and trains are not available in Oman. Measures were taken to reduce transportation-related impact where possible:

- Sailors, coaches, and staff primarily used event buses or own cars.
- Majority of competing sailors and coaches stayed at the main event hotel (Barcelo) within walking distance of the regatta.
- Majority of Oman Sail event staff commuted from their local residences and were encouraged to carpool, this approach was widely adopted.

19

Reduce Day-of Event Emissions

Partly Achieved: Through:

- Majority of sailors, coaches stayed at the venue of the event (Barcelo).
- No VIP spectator boat.
- Race Management boat was a catamaran yacht.

Transparency: Carbon footprint of event not calculated, due to lack of resources, this needs to be incorporated into future events with a clear aim of **reduction of carbon emissions or/and a potential offset programme.**



20

Inspire Future Action

Partly Achieved:

- **Environmental Awareness Session**

The Environmental Awareness Session inspired participants to become guardians of the ocean—both when representing their nations internationally and within their home communities—encouraging continued environmental action beyond the regatta.

- **Sustainability Review**

Oman Sail's Business Development team and Senior Management will review the ViK sponsorship with Mazoon Dairy, recognising that the juice boxes include single-use plastic straws.



Thank You

