

BRASIL / BONS VENTOS



SOL & MAR

Report Clean Regattas Program



Copa Brasil
de Vela 2025



October 13-18, Ilhabela, São Paulo State



PREFEITURA DE
ILHABELA





Event overview

- October 13-18, 2025
- Ilhabela, São Paulo, Brazil
- Escola Municipal de Vela de Ilhabela "Lars Grael": a public institution supported by the municipal government and considered a reference in public sports policy in Brazil
- 20 event staff
- **170 sailors**

41: Optimist

29: Ilca 4

26: Ilca 6

22: 420

16: Snipe

14: Dingue

7: Ilca 7

7: Finn

4: 470

4: 29r





Clean Regattas actions

- **Action 1** - Eliminate disposable plastic bottles
- **Action 2** - Say goodbye to plastic straws
- **Action 3** - Eliminate disposable plastic utensils in food service
- **Action 4** - Eliminate plastic bags and adopt reusable options
- **Action 5** - Offer practical items as prizes, use perpetual trophies or trophies made from recycled materials
- **Action 6** - Communicate sustainability efforts
- **Action 7** - Involve local organizations
- **Action 8** - Use educational and reusable signage
- **Action 9** - Serve local food and sustainably sourced seafood
- **Action 10** - Organize a Green Team
- **Action 11** - Provide collection bins for waste separation
- **Action 12** - Compost food waste
- **Action 13** - Manage events without paper
- **Action 14** - Promote a beach cleanup action
- **Action 15** - Prevent toxins from contaminating the water
- **Action 16** - Increase the raising awareness about wildlife and habitat protection
- **Action 17** - Expand the availability of vegetarian and vegan food options
- **Action 18** - Promote alternative transportation
- **Action 19** - Reduce carbon emissions
- **Action 20** - Inspiration for future events

We worked to implement 19 actions.

Action 12 - composting food waste - was not carried out due to budgetary and organizational limitations.



A word about how we organized the communication of actions and this report

In our last championships adhering to the Clean Regattas program, we adopted the practice of publishing a guide describing the actions and providing guidelines for participant engagement.

We realized that describing the actions separately, from 1 to 20, was not the most appealing format, so in this event, we grouped the actions by theme to better align them with their goals.

This new structure also facilitated alignment with the UN Sustainable Development Goals. CBVela was the first Brazilian sports confederation to become a member of the UN Global Compact and is committed to contributing to the achievement of the SDGs.



In this report, therefore, we will show how the actions were publicized and then present how they were implemented. We will always pay close attention to the issues faced, as a way to promote the continuous improvement of our processes.



DISCLOSURE

Combating plastic pollution

✔ Use your water bottle.

There's a water fountain at the Ilhabela Municipal Sailing School!

✔ Refuse single-use plastic and avoid plastic bags.

If you can't avoid it, dispose of it in designated "recyclable" waste bins.

✔ Collect any plastic waste you find on land and at sea.

Ask the event organizers for a trash bag and dispose of it properly.

PARTICIPATE IN THE BEACH CLEANUP

Thursday, October 16th

From 8:30 a.m. to 9:00 a.m.

Meeting at the Sailing School

1 MILLION PLASTIC BOTTLES are purchased every minute in the world

400 YEARS is the average time for plastic to decompose in the environment

8 MILLION TONS of plastic end up in the oceans every year



Clean Regattas Actions 1, 3, 4 e 14





Combating plastic pollution: what we did



ACTION 1 - plastic bottles

Water fountain near the sailors

ACTION 4 - plastic bags

- ✓ The T-shirts and bibs were delivered to the sailors without plastic bags
- ✓ The plastic packaging from the T-shirts were collected by the team and sent for recycling
- ⚠ A recurring challenge is finding textile suppliers that do not use plastic bags

ACTION 3 - plastic utensils

- ✓ Although the championship did not provide food for the participants, partners sold various types of locally prepared food, most of which was served without the use of disposable plastic packaging.
- ⚠ One difficulty encountered was with the use of disposable biodegradable plastic cups, as they are routinely used at the event venue: a public sailing school. They were not freely available to the public at the championship, but it was easy to obtain some. We spoke with the local authorities about replacing this type of material and they informed us that they have begun replacing them with disposable paper cups.





ACTION 14 - beach cleanup



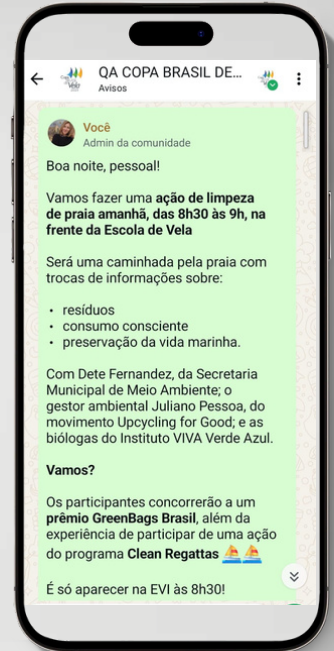
The beach cleanup was carried out by the event's upcycling partner (GreenBag Brasil). Sailors were mobilized, but due to the championship's schedule, they only participated in the first part of the activity: a one-hour discussion about waste, conscious consumption, and the preservation of marine life.

The beach where the event took place is called Praia do Saco da Capela and is extremely well-maintained by the local government and community. The following materials were still found:

- metal bottle cap;
- plastic bottle caps;
- straw;
- cotton swab stick;
- lollipop stick;
- broken glass;
- various pieces of plastic;
- rope ends;
- cigarette butts



Because the beach was extremely clean, many people were not motivated to participate in beach cleanup. We heard this from several participants: "This beach is super clean, there's nothing to pick up."







DISCLOSURE

Plastic straws are prohibited by law and this teaches us a lot about conscious consumption

✔ Decline the straw, you probably don't need it

Plastic straws are prohibited by law in the municipality of Ilhabela and in the State of São Paulo, as well as in many Brazilian cities and states. This type of legislation is important because it encourages the replacement of single-use plastic items with other materials. Straws made from other materials are offered around, but before using them, it is important to note that they are disposable, you will use them for just a few minutes, and then the straw goes to the trash. Do you really need the straw?

ILHABELA
Municipal Law
1.316/2018 prohibits
the use of plastic
straws



SÃO PAULO STATE
One year after the
Ilhabela law, the
prohibition of plastic
straws was approved
throughout São Paulo
State: State Law
17.110/2019.

Clean Regattas Action 2



**ACTION 2 - plastic straws**

- ✓ To carry out this action, we researched municipal and state legislation regarding the use of plastic straws and included it in the event's Sustainability Guide.
- ⚠ Plastic straws are prohibited in the region. However, "biodegradable plastic" or cardboard straws can still be found, as verified during the beach cleanup operation.
- ✓ Our message during the championship focused primarily on: informing about the legislation and questioning the use of "sustainable" yet disposable straws.
- ✓ Since the first Clean Regatta organized by CBVela, we have used the strategy of reinforcing the existence of laws that prohibit the use of plastic straws and promoting conscious consumption.

**ACTIONS 1, 2, 3, 4, 6, 7**
plastic pollution +
communication efforts

- ✓ We used data and local realities to promote conscious consumption and combat plastic pollution. The fact that the event was held on an island sparked discussions about waste management with sailors, which were conducted in partnership with local public officials focused on environmental policy. See the content published on the next page.

**DISCLOSURE**

Here are some more facts to convince you to ban single-use plastics

500 BILLION DISPOSABLE PLASTIC BAGS are used every year worldwide.

400 MILLION TONS of plastic waste were generated in the world in 2024.

ONLY 9% of plastics are actually recycled.

We will have **1 BILLION TONS** of plastic waste per year by 2060 if we don't stop now.

MORE THAN 150 MILLION TONS OF PLASTIC are in our oceans.

An estimated **33 BILLION POUNDS OF PLASTIC** enter the ocean per year (this is roughly equivalent to 2 garbage trucks full every minute)

You are on an island. Where does the waste go?

The Ilhabela City Hall maintains a selective waste collection system. Recyclable waste goes to the Nega Malu Sorting Center, where it is selected and organized before being sent to recycling plants throughout the state of São Paulo. Organic waste and rejects are sent to a sanitary landfill located in the city of Jambéiro, 100 kilometers from Ilhabela. Knowing the destination of the waste we produce is essential to rethinking consumption habits – **the rule is clear: do not generate, reduce, reuse, recycle, dispose of correctly.**



DISCLOSURE

Taking care of waste is an obligation

✓ It's a Sailing Rule

Did you pay close attention to the Sailing Notice? It's in item 18: WASTE DISPOSAL: "No boat should intentionally throw waste into the water. Waste may be placed on support boats or official boats. The organization requests that all sailors be mindful of the environmental issues of the sea."

✓ **On land, avoid generating waste as much as possible. If you do generate waste, use the Sailing School's trash cans as indicated by the signage.** You already know: you cannot mix recyclable waste with soiled paper, food scraps, or stickers. Respect nature. Respect the work of those who deal with cleaning and waste management.

THE COLLECTION POINTS WILL BE MARKED



Dispose of your waste in the correct bin. It's foolproof.

All recyclables will be taken to the *Nega Malu Sorting Center*, run by the Environmental Department of the Ilhabela City Hall.

Clean Regattas Action 11





Waste separation: what we did

ACTION 11 - collection bins for waste separation

- ✓ At the event site, the collection points lacked signage. We spoke with the local authorities and arranged for signage to be installed at all the collection points, as well as in the designated disposal area.
- ✓ The team responsible for cleaning the site and managing the waste was trained on how to manage and organize waste bags for proper disposal
- ✓ Together with the local government, we organized the disposal of recyclable waste at the Nega Malu Sorting Center: 8 bags of 100 liters each contained recyclable waste.
- ⚠ Overall, waste-sorting signage was not consistently followed, and the waste separation was carried out by the staff.





DISCLOSURE

Working together with Ilhabela

✓ CBVela + Local Team

Sustainability is about connecting with local reality. The actions accompanying the Cup were made possible thanks to partnerships.

✓ Ilhabela City Hall

Several Municipal Secretariats support the Brazil Sailing Cup in the area of sustainability: Secretariat of Sport and Leisure/Ilhabela Municipal Sailing School “Lars Grael”; Secretariat of the Environment; Secretariat of Economic Development and Tourism.

✓ Ilhabela City Council

The Clean Regattas program encourages the realization of an “inspiring action”. In the 2025 Brazil Sailing Cup, this action had the very special participation of the city's House of Laws.



A LAW, A LEGACY OF THE EVENT

At the opening of the Copa Brasil de Vela 2025, the mayor of Ilhabela, Toninho Colucci, will enact **the law creating Ilhabela Sailor's Day**, to be celebrated annually on the second Sunday of October.

Bill 59/2025 was authored by councilman Ezequiel de Jesus Alves, who accepted a suggestion from CBVela (Brazilian Sailing Confederation) to honor practitioners of the sport that earned the city the title of National Sailing Capital.

Clean Regattas actions 7, 10, 20





Working together with Ilhabela: what we did

ACTIONS 7, 10 - local organizations and green team

- ✓ The opening image of the event features the main local partners: the mayor of Ilhabela (Toninho Colucci), the vice-mayor (João Pedro), the president of the City Council (Ezequiel de Jesus Alves), the Secretary of Sports (Felipe Nascimento), the manager of the Sailing School (Mario Sérgio de Jesus), and the coordinator of the VIVA Instituto Verde Azul (Márcio Motta). Also present was the representative from the Ministry of Sport (Carolinne Carvalho). CBVela represented by its Secretary-Director (Marco Aurélio de Sá Ribeiro) and the Institutional Relations and Sustainability Manager (Sandra Di Croce Patricio). The CBVela "green team" worked with all these stakeholders to implement sustainability initiatives, alongside the technical team that organized the event.



- ✓ All issues relating to environmental sustainability were addressed with the Secretary of the Environment (Maria Inez Fazzini) and the Director of the Environment (Dete Fernandez), who also conducted an environmental education activity with the sailors.



Maria Inez and Dete Fernandez



Felipe Nascimento
Secretary of Sports

**ACTION 20 - inspiration**

At the opening of the event, the mayor signed the law creating Sailor's Day and Women Sailor's Day in the municipality of Ilhabela, based on a suggestion from CBVela (Brazilian Sailing Confederation).



DIÁRIO
DE PUBLICAÇÕES



OFICIAL
DO PORTAL CESPPO

Município de Ilhabela / SP

São Paulo, 30 de Setembro de 2025 • Diário CESPPO de publicações oficiais • Nº 539

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**LEI MUNICIPAL Nº 1.731, DE 25/09/2025****DISPÕE SOBRE O DIA DO VELEJADOR E DA VELEJADORA NO MUNICÍPIO DE ILHABELA E DÁ OUTRAS PROVIDÊNCIAS.**

O PREFEITO MUNICIPAL DA ESTÂNCIA BALNEÁRIA DE ILHABELA, ANTONIO LUIZ COLUCCI, no uso das suas atribuições legais, faz saber que a Câmara Municipal aprovou e ele sanciona e promulga a seguinte Lei:

Art. 1º Fica instituído, no âmbito do Município de Ilhabela, o **Dia do Velejador e da Velejadora**, a ser comemorado anualmente no segundo domingo do mês de outubro.

Art. 2º A data integrará o calendário oficial de eventos do Município, podendo ser celebrada com atividades esportivas, culturais e educativas que valorizem a prática da vela e sua importância para a cidade.

Art. 3º O Poder Executivo, por meio de suas secretarias competentes, incentivará a realização de eventos em parceria com entidades náuticas, clubes, escolas de vela e demais instituições relacionadas ao esporte, a fim de promover a difusão da cultura do esporte da vela.

Art. 4º As despesas decorrentes da execução desta Lei correrão por conta das dotações orçamentárias próprias, suplementadas se necessário.

Art. 5º Esta Lei entra em vigor na data de sua publicação.

Ilhabela, 25 de setembro de 2025.

ANTONIO LUIZ COLUCCI
Prefeito Municipal

Projeto de Lei nº 059/2025
Autoria: Vereador Ezequiel de Jesus Alves
Registrado em Livro Próprio e afixado na data supra, no lugar de
costume



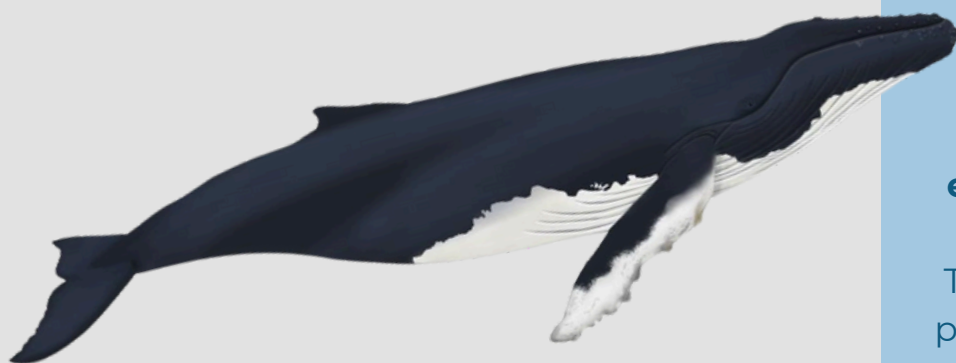
DISCLOSURE

A strong partnership

✓ CBVela +

VIVA Instituto Verde Azul

Regattas take place in the habitat of marine mammals. The Ilhabela archipelago, the National Sailing Capital, is home to and a transit point for many species of whales, dolphins, and other mammals. Recognizing the presence of these animals and knowing what to do if they are sighted are some of the focuses of the partnership between CBVela and VIVA Instituto Verde Azul, which began at the 2025 Brazil Sailing Cup in Ilhabela.



Clean Regattas Actions 7, 10, 16

17 PARCERIAS E MEIOS
DE IMPLEMENTAÇÃO



The **VIVA Instituto Verde Azul** is dedicated to the conservation of aquatic mammals through **research; support for students and young researchers; dissemination of scientific information; and environmental education activities.**

The fixed observation point for these species is located in the southern part of Ilhabela, in the Borrifos neighborhood.

 **vivaverdeazul**

 **www.viva.bio.br**



✓ Raising awareness about the protection of marine life and habitats

CBVela will show VIVA how regattas take place. And VIVA will show the sailing community how the sport can be an ally of marine life, with good practices and protocols to be developed jointly. It's a knowledge exchange that begins at the Brazil Sailing Cup, and we wish them fair winds!

Access and learn more



Clean Regattas action 16



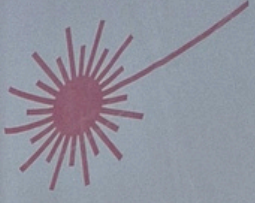


A strong partnership: what we did

ACTION 16 - awareness

- ✓ The announcement of the partnership between CBVela and the VIVA Instituto Verde Azul was accompanied by awareness activities about marine life, focusing on aquatic mammals. Sailors sought information at the VIVA stand, which remained open throughout the event. And VIVA biologists went to the boats to convey the institute's message of conservation.
- ✓ An institutional visit was also made to the VIVA's fixed whale watching point located in the south of Ilhabela.





146679

LEI DE
INCENTIVO AO
ESPORTE
Secretaria de
Esporte e Lazer



GOVERNO DO ESTADO
RIO DE JANEIRO



DUDA SERRA





DISCLOSURE

You can prevent toxins from contaminating the water and harming marine life

✓ The Clean Regattas program urges you to pay attention to the ingredients in your sunscreen—choose sunscreens that don't contain oxybenzone, octinoxate, and petrolatum, which are harmful to marine life. It's better to use products that contain zinc oxide and titanium dioxide (in the form of microparticles, not nanoparticles), which are less toxic to the environment.

✓ Another important measure: when it's time to give your boat a good cleaning, use only water! And always use it sparingly. If you must use cleaning products, make sure they are environmentally safe.

Approximately 10 million tons of UV filters are produced annually for the global market, of which an estimated 6,000 to 14,000 tons are released annually into coral reef areas.



Clean Regattas Action 15





You can prevent toxins from contaminating the water and harming marine life: what we did

ACTION 15 - prevent toxins

- ✓ In addition to promoting environmental education on the topic, reef-safe sunscreen was distributed free of charge
- ✓ In the area designated for washing boats, only a water hose was available.





DISCLOSURE

Let's understand our carbon footprint and our impact on the city's economy

✓ **CBVela** and the **Fluminense Federal University (UFF)** are working together to develop a model to measure the environmental and economic impacts of a sailing championship.

✓ To calculate the Cup's **carbon footprint**, we need to know where the people and equipment originated and where they will return after the event.

✓ And to find out **how much the event contributed to the city's economy**, we will research the amounts spent on accommodation, food and other services.

ACCESS,
ANSWER THE
SURVEY AND BE
ENTERED TO WIN
A PRIZE FROM
UPCYCLING
PARTNERS



Clean Regattas Actions 18, 19





Let's understand our carbon footprint and our impact on the city's economy: what we did

ACTIONS 18, 19 - transport, carbon

- ✓ Our study on the carbon footprint of the event and its economic impacts had 77 participants.
- ✓ The study promotes the agenda of active mobility and shared transportation in the sailing modality and places the issue of carbon emissions at the center of discussions.

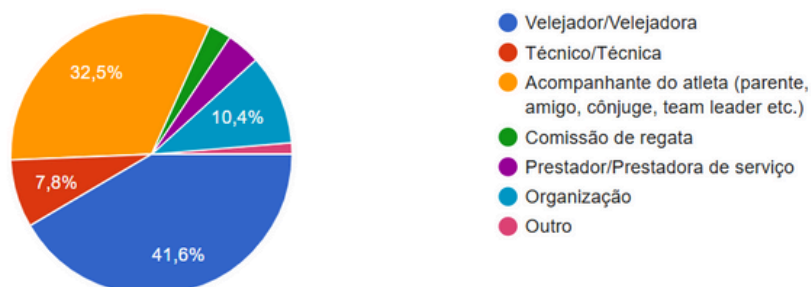


Sobre você - parte I

Você está participando da Copa como:

77 respostas

Copiar gráfico





DISCLOSURE

You are participating in a carbon-neutral event

✓ We will **measure and neutralize emissions from the boats and boats used for regatta support** (powered by fossil fuels) and the CBVela team's travel by planting Atlantic Forest trees in the Tietê Ecological Park in São Paulo. CBVela is contributing to the reforestation of this area.

✓ Measuring and neutralizing carbon emissions are important initiatives for **understanding the sport's impact on the environment and making decisions to reduce that impact**. Our research in partnership with the Fluminense Federal University helps us in this endeavor.

EVENTO

NEUTROde
CARBONO
IBDN.ORG.BR

**OCEANS absorb
about 25% OF
CARBON
EMISSIONS
generated by
human activities.**

Partnership

IBDN
INSTITUTO BRASILEIRO de
DEFESA da NATUREZA

Clean Regattas Action 19





You are participating in a carbon-neutral event: what we did

ACTION 19 - carbon

- ✓ We measured the emissions derived from:
 - 4 gasoline-powered cars made the round trip from Marina da Glória (Rio de Janeiro) to the Ilhabela Sailing School (Ilhabela). The team estimated a consumption of 600 liters of gasoline
 - 4 CBVela boats used in the organization of the regattas, powered by gasoline, consumed 800 liters
 - 1 CBVela fishing boat used in the organization of the regattas, powered by diesel, consumed 150 liters
- ✓ 3,145 tCO₂ were emitted
- ✓ 20 native trees of the Atlantic Forest will be planted in December 2026, in an event to be publicized to ensure transparency of the initiative





DISCLOSURE

You know that sail or kite that is no longer usable for sailing? Bring it here.

✓ Our event supports upcycling—the transformation of discarded materials into products of greater value, quality, or utility, without destroying their original form.

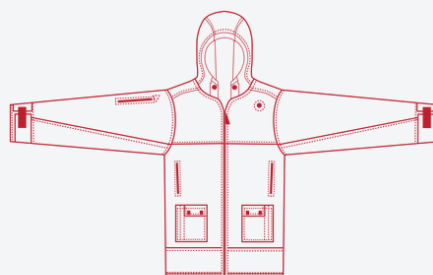
✓ The Kitecoat Project brought together initiatives that are leading this transformation in the sailing industry and organized a showcase of clothing and accessories made from nautical sails and kitesurf kites to help you understand the beauty and positive impact of upcycling.

✓ UPCYCLING FOR GOOD is the name of the movement. To support, simply donate your unusable sails and kites to the project's partners and receive discount coupons on finished items or items you can order.

300 YEARS

That's how long it takes a kitesurfing kite to decompose. Upcycling it!

Partnership



KITECOAT

green
bag®
Brasil

Clean Regattas action 20

8 TRABALHO DECENTE
E CRESCIMENTO
ECONÔMICO



12 CONSUMO E
PRODUÇÃO
RESPONSÁVEIS



17 PARCERIAS E MEIOS
DE IMPLEMENTAÇÃO





You know that sail or kite that is no longer usable for sailing? Bring it here

What we did

ACTION 20 - inspiration

- ✓ Our upcycling partners had a booth at the event throughout the championship, talking to participants about the life cycle of nautical sails and demonstrating the upcycling process.
- ✓ Upcycling was one of the topics discussed in the environmental education program with the sailors, along with the environmental team from the Ilhabela City Hall.
- ✓ At the end of the event, four end-of-life nautical sails were collected from the Ilhabela Sailing School and will be returned to the institution in the form of products created through upcycling.





Artificial intelligence at the service of sustainability? Ilhabela has it!

DISCLOSURE



Alternative transportation -

With Mar.IA, you can find bike rental services and cycle around the island with zero CO2 emissions.



Locally sourced food - A

choice that's good for everyone: health, the environment, the economy, and local culture. Ilhabela offers a wide selection of artisanal fisheries, and Mar.IA can recommend several restaurants serving fresh, sustainably sourced fish.



Vegetarian or vegan? Start

your search with Mar.IA, and they'll guide you.



Mar.IA Ilhabela
(12) 98892-0066

Mar.IA, a virtual guide based on generative artificial intelligence and authentically caçara. Use it to make sustainable choices during your stay in the city. An innovation from the Ilhabela Department of Economic Development and Tourism.

Clean Regattas Actions 9, 17, 18



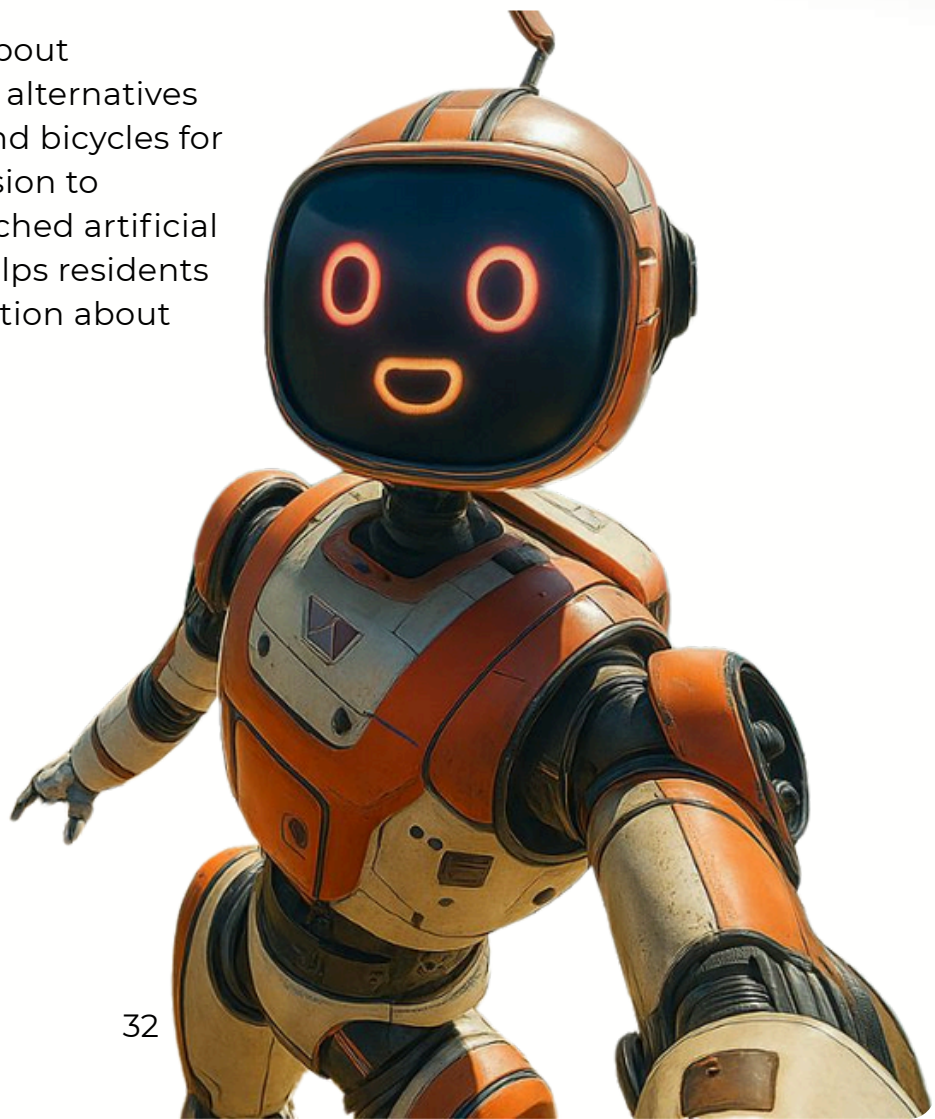


Artificial intelligence at the service of sustainability? Ilhabela has it!

What we did

ACTIONS 9, 17, 18 - food and alternative transportation

- ✓ Part of the CBVela's green team's work was to integrate local public policies into the event. As a tourist city located on the Brazilian coast, Ilhabela has hundreds of food and beverage service options and multiple alternative transportation options, especially bicycles. According to data from the Ilhabela City Hall, it already has more than 12 km of bike paths.
- ✓ To broaden the message about vegetarian and vegan food alternatives and also about where to find bicycles for rent, we requested permission to publicize the recently launched artificial intelligence service that helps residents and tourists locate information about the city and services.





Communicating sustainability efforts is important for engaging people

DISCLOSURE

✓ It all starts in the Notice of Race

The Notice of Race outlines the environmental rules; it informs that the event is enrolled in the Clean Regattas program and also features the Carbon Neutral Event Seal.

✓ This digital guide has everything you need to know.

And if you need more information, contact our team. Suggestions are also very welcome.

✓ Educational and reusable banners facilitate communication.

Four banners at the event venue summarize the sustainability actions. These banners have a long lifespan: they will be used in other championships. We also have educational banners from the event's partners.

Clean Regattas actions 6, 8, 13



The SDG icons are recognized worldwide: we are on the global sustainability agenda.



This logo shows that we are working together with other clean regattas.



The Carbon Neutral Seal indicates that we will "erase" our carbon footprint.



Communicating sustainability efforts is important for engaging people: what we did

ACTION 6, 13 - communicate and no paper

- ✓ In the digital Notice of Race: the logos and the contents



AVISO DE REGATA

1. REGRAS

- 1.1. A regata será regida pelas regras definidas nas Regras de Regata a Vela (RRV) 2025-2028.
- 1.2. A RRV 40 e o preâmbulo da Parte 4 das RRV são modificados como segue:
 - 1.2.1. A primeira sentença da RRV 40 é eliminada e substituída por: "Cada competidor deve vestir um colete salva vidas de acordo com a regra da classe adequadamente fechado por todos os momentos enquanto em água, exceto quando temporariamente colocando ou tirando roupa".
- 1.3. Em todas as regras que se aplicam a esta regata:
 - 1.3.1. O termo "Equipe de apoio" significa técnicos, chefes de equipe e outras pessoas de apoio.

18. [DP] DESCARTE DE LIXO

- 18.1. [DP] Nenhum barco deve jogar lixo na água intencionalmente. O lixo poderá ser colocado nos barcos de apoio ou barcos oficiais. A organização solicita a todos os velejadores a serem conscientes com a questão ambiental do mar. Esta regra se aplica em todos os momentos que os barcos estiverem na água (Ver RRV 47).
- 18.2. RESPONSABILIDADE AMBIENTAL - Todos os participantes são encorajados a minimizar qualquer impacto ambiental adverso do esporte da vela, conforme o Princípio Básico de Responsabilidade Ambiental das RRV 2025-2028 da World Sailing.

- **Clean Regatta** - Esta competição está registrada no programa Clean Regattas e busca certificação a partir da implementação de boas práticas de sustentabilidade a serem divulgadas antes e durante as regatas. Todos os participantes devem colaborar com as iniciativas, como parte do atendimento ao princípio da Responsabilidade Ambiental.



ACTION 6, 13 - communicate, no paper

- ✓ We integrated the communication of our sustainability initiatives into the overall event communication, and our message was disseminated through various regional and national media outlets. The event's digital Sustainability Guide were mentioned in all the news articles.

On the CBVela website

[CBVela lança Guia de Sustentabilidade da Copa Brasil BRB de Vela 2025: o roteiro para o esporte com impacto positivo](#)

[A partir de segunda-feira \(13\), Ilhabela recebe mais uma edição da tradicional Copa Brasil BRB de Vela – CBVela](#)

On the federal government website

[Ilhabela, no litoral de São Paulo, recebe a Copa Brasil de Vela — Ministério do Esporte](#)

On the Ilhabela city hall website

[Ilhabela volta a ser o centro da vela nacional com a Copa Brasil de Vela 2025](#)

G1

[Ilhabela volta a ser o centro da vela nacional com a Copa Brasil de Vela 2025](#)

Perfil Náutico

[Copa Brasil BRB de Vela 2025 - Perfil Náutico](#)

Meon

[Ilhabela sedia XIII Copa Brasil de Vela e recebe etapa classificatória para o Mundial da Juventude 2025](#)

Radar Litoral

[<https://radarlitoral.com.br/noticias/27558/13%E2%80%9F%E2%80%9FBD-copa-brasil-de-vela-reune-169-atletas-de-oito-estados-em-ilhabela;-colucci-assina-lei-do-'dia-do-velejador'>](#)

[<https://radarlitoral.com.br/noticias/27381/comeca-a-13%E2%80%9F%E2%80%9FBD-copa-do-brasil-de-vela-em-ilhabela-valendo-vaga-para-mundial-da-juventude>](#)

Jornal Agora Litoral Norte

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ACTION 8 - signage



Four banners about sustainability were created with durable material and featured texts applicable to any clean regatta organized by CBVela. At the time of writing these reports, the banners were being used at the II Women's Sailing Trophy, and will continue to be used by the confederation.



ACTIONS 6, 13 - communicate, no paper

- ✓ Yes, our Sustainability Guide was digital and was distributed through the confederation's website and a WhatsApp group specifically created for the event (Notice Board).

However, we felt it necessary to physically display the Guide at the event venue, and we did so in two locations at the Sailing School, which helped us talk to people about the ongoing actions.





Other actions taken by the event organizers that make a difference.

DISCLOSURE

- ✓ **Paperless Event Management** - All Digital! Registrations, results, and communications will be handled through digital forms and the event's Official Notice Board (QA) - link and WhatsApp group will be announced in the Notice of Race.
- ✓ The survey on the event's environmental and economic footprint will be conducted **digitally** and distributed on the QA. A prize will be raffled among the participants: **a product made through the upcycling of nautical sails or kiteboards.**
- ✓ The CBVela team's travel will be recorded to calculate and **offset carbon emissions.**
- ✓ CBVela pays special attention to the medals awarded at its events. To perpetuate the feeling of participation and victory, the **medals are created with durable materials.**
- ✓ The integration of sustainability actions into the event began during the **planning** phase of the Cup and will continue until the **completion** of the processes.

Clean Regattas actions 5, 10, 13, 19, 20



12 CONSUMO E
PRODUÇÃO
RESPONSÁVEIS



13 AÇÃO CONTRA A
MUDANÇA GLOBAL
DO CLIMA



16 PAZ, JUSTIÇA E
INSTITUIÇÕES
EFICAZES



Other actions taken by the event organizers that make a difference: what we did

ACTION 13 - no paper



ACTION 5 - prizes





Report on the issue of food

ACTIONS 9, 17 - local, sustainable, vegetarian, vegan

✓ The availability of local, vegetarian, and vegan food options was highlighted in the Sustainability Guide.

⚠ At the event location, there were three food service points, all connected to the public sailing school:

- 1 - the school canteen
- 2 - a local artisanal bakery (Padoca da Ilha)
- 3 - a small barbecue stand

✓ At the canteen and bakery, it was possible to buy food suitable for vegetarian and vegan diets: pizzas; cheese bread; artisanal breads with ingredients such as olives, grains, and nuts; açai; fruit salad; and coconut water.

Regarding the on-site barbecue service, the Sailing School management noted that serving barbecue at the end of regattas is a strong local cultural tradition and that the service becomes a meeting point for people at the end of the day.

The culture of beef consumption is deeply ingrained in Brazil. The country consistently ranks among the top three global producers of the commodity—alongside the United States (1st) and China (3rd)—and is also one of the world's largest absolute consumers. Therefore, the presence of barbecue at the event reflects a profound cultural and economic reality

SALGADOS		BEBIDAS QUENTES	
CHIPA.....	R\$4,00	ESPRESSO.....	R\$ 8,00
PÃO DE QUEIJO.....	R\$8,00	ESPRESSO DUPLO.....	R\$ 16,00
ESFINHA.....	R\$12,00	ESPRESSO COM LEITE.....	R\$ 14,00
SANDUÍCHE NATURAL.....	R\$ 15,00	LEITE QUENTE.....	R\$ 7,00
CROISSANT RECHEADO.....	R\$ 16,00	CAPPUCINO.....	R\$14,00
PÃES		BEBIDAS FRIAS	
BABKA METADE.....	R\$ 18,00	AÇAÍ FUTURE.....	R\$ 12,00
BABKA INTEIRA.....	R\$ 34,00	ÁGUA COCO.....	R\$ 10,00
BRIOCHE METADE.....	R\$ 18,00	ÁGUA.....	R\$ 6,00
BRIOCHE INTEIRO.....	R\$14,00	SUCOS (CONSULTAR SABORES).....	R\$ 10,00
AZEITONA.....	R\$ 26,00	SUCO CAIXINHA.....	R\$ 8,00
MULTIGRÃOS.....	R\$26,00	GATORADE.....	R\$ 9,00
CALABRESA.....	R\$26,00		
NOZES E GORGONZOLA.....	R\$14,00		
100%INTEGRAL.....	R\$18,00		
SEM GLÚTEN.....	R\$22,00		
BOLOS		DOCES	
MINI BOLO.....	R\$10,00	BROWNIE.....	R\$ 6,00
BOLO (500 gr).....	R\$28,00	SALADA DE FRUTA.....	R\$ 18,00
BOLO PISCININHA.....	R\$ 55,00	BARRINHA PROTEIN.....	R\$ 18,00
		BALA MENTOS.....	R\$ 5,00
		CROISSANTS DOCES.....	R\$ 16,00





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Sources consulted for the preparation of this material. Agência Brasil; Ellen MacArthur Foundation; Marine Pollution Bulletin; Programa das Nações Unidas para o Meio Ambiente (PNUMA); Projeto Kitecoat; ReciclaSampa; Secretaria Municipal de Meio Ambiente da Prefeitura de Ilhabela; Programa Clean Regattas; VIVA Instituto Verde Azul



ORGANIZAÇÃO



PREFEITURA DE
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A ILHA DE TODOS COM O TRABALHO DE MUITOS



PATROCINADOR MÁSTER



PATROCINADORES CBVELA



